

**SEARCH: The Journal of the South East Asia
Research centre for Communications and Humanities**

Volume 1, Issue 1, January 2009

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EDITORIAL

I am very pleased to introduce to you the inaugural issue of **SEARCH: The Journal of the South East Asia Research centre for Communications and Humanities**. This Journal is a peer reviewed journal that publishes original research work in all areas of communication and humanities. Our aim is to provide authors and readers a venue for rapid dissemination of information pertaining to developments in the field of communication and humanities while preserving standards of the highest quality. To achieve this, highly respected academics from various parts of the world serve on the Editorial Board.

The amount of work involved in establishing **SEARCH: The Journal of the South East Asia Research centre for Communications and Humanities** has been enormous. This endeavour would not have been possible without the help of the advisor, editors and reviewers, the support of Taylor's College management and most importantly the trust of the contributors.

To our authors, we thank you for the support and look forward to working with you in future. We recognise that our success depends primarily on the quality of your submissions. To our readers, we will always do our best to provide you with publications that are current, useful and dynamic. We welcome suggestions for improvement. To everyone who had contributed to this issue, a very big thank you.

Dr. Lokasundari Vijaya Sankar

Editor-in-Chief

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CALL FOR PAPERS

The Journal of the Southeast Asia Research centre for Communications and Humanities

Aims & Scope

The Journal seeks to attract readers and contributors from all disciplines that pertain to the study of communications and the humanities. To better achieve its purpose, most issues of SEARCH will be devoted to specific topics (although occasional issues of separate and unrelated papers may also be published).

Editorial Policy

The policy of one topic per issue means that all of the articles to appear in a given issue are commissioned, or come as a result of a “call for papers” on a particular subject. Each issue is entrusted to an Issue Editor whose plans for the issue (contents, participants, etc.) are subject to the approval of the Editor-in-Chief and his/her associates/staff. Unsolicited manuscripts for consideration for the ‘Singles’ issue should be sent in duplicate in the SEARCH style (see “Instructions for Authors” available on the journal website, <http://search.taylors.edu.my>) to the Editor-in-Chief.

Review Policy

All contributions shall be subject to review by two experts in the field. The Board of Editors shall do its best to ensure a quick review process.

Frequency

One issue per year; January.

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SEARCH GUIDELINES FOR AUTHORS

The following guidelines should help authors submit appropriate documents.

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- Abstract (not exceeding 300 words) and keywords (up to 6).
- Paper submitted for publication (please see requirements below).
- All this information should be e-mailed as file attachments to: *usha.devi@taylors.edu.my*

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Authors must follow the regulations indicated hereafter:

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- It is the duty of the authors to clear copyright on all data.
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- Only original research papers are considered for publication. Authors must certify that papers presented have not been and will not be published elsewhere.

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Book

TICHENOR, P. J., DONOHUE, G. A. and OLIEN, C. N. (1980). *Community Conflict and the Press*. Beverly Hills, CA: Sage.

Chapter in a book

FARISH A NOOR. (2008). Between change and inertia. In: Yeoh, Oon (Ed.), *Tipping Points*, pp.16-18. Petaling Jaya: The Edge Communications.

Proceedings

YUKSEL, E. (2003). A Second Level Agenda Setting Study in Turkish Parliamentary Elections. *1st International Symposium Communication in the Millennium*.

Newspaper

THE SUN (2008), 'Alternative Media Not Untouchable, says Minister', 16 April, p. 2

Online sources

KI MAE HEUSSNER (2008). Jeff Ooi - from digital to political clout? Accessed 15 May 2008 from <http://www.Malaysiakini.com.news/78757>.

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